

ALL activity reports and scrapbooks must be in the hands of the National Coin Week Committee, ANA Headquarters, P.O. Box 2366, Colorado Springs, Colorado 80901 on or before May 5, 1969. Judging will take place May 30-31, 1969.

Do you wish this scrapbook returned? YES To whom? Mr. Paul Van Gieson

Address Lederle Laboratories, Pearl River New York 10965  
(Street or P.O. Box) (City) (State or Country) (Zip)

James K. Brandt - Pres. Local Coin Club  
Signature of Person Submitting Report

THE AMERICAN NUMISMATIC ASSOCIATION DOES NOT ASSUME LIABILITY FOR ANY EXHIBIT, EVENT, OR REPORT CONNECTED WITH NATIONAL COIN WEEK.

Sent 8-4-69 ✓



# ACTIVITY REPORT

NATIONAL COIN WEEK, APRIL 20-26, 1969, SPONSORED BY THE AMERICAN NUMISMATIC ASSOCIATION

Name LERA Coin Club ANA # C61340  
 Address Lederle Laboratories  
 City Pearl River State New York Zip 10965  
 Country United States

Classifications (check one)  
 ( ) Class A clubs (100 or more) US\*  
 ( ) Class B clubs (50-90) US\*  
 (XX) Class C clubs (49 or less) US\*  
 ( ) Class D individual US\*  
 ( ) Class J individual junior (11-21)  
 ( ) Class X clubs not in the US\*  
 ( ) Class Y individuals not in US\*

Check one (XX) Competitive ( ) Noncompetitive

\*US means the 50 states of the United States and Washington, D. C.

|  | Number of<br>Activities | Minimum<br>Points | Your Total    |
|--|-------------------------|-------------------|---------------|
| EXHIBITS:  |                         |                   |               |
| Number of public exhibit locations   | <u>4</u>                | 10 each           | <u>40</u>     |
| Number of exhibitors — <i>refer to scrapbook for names</i>   | <u>16</u>               | 5 each            | <u>80</u>     |
| PUBLICITY - Newspapers and Magazines: <i>for certificate of award</i>                              |                         |                   |               |
| Number of articles printed   | <u>1</u>                | 5 each            | <u>5</u>      |
| Number of photographs printed  | <u>—</u>                | 5 each            | <u>—</u>      |
| Total number of column inches printed  | <u>3</u>                | 1 each            | <u>3</u>      |
| PUBLICITY - Radio Time:  |                         |                   |               |
| Number of spot announcements   | <u>9</u>                | 5 each            | <u>45</u>     |
| Other programs   | <u>—</u>                | 5 each            | <u>—</u>      |
| Total number minutes spot and program time   | <u>4</u>                | 1 each            | <u>4</u>      |
| PUBLICITY - Television Time:   |                         |                   |               |
| Number of spot announcements   | <u>—</u>                | 10 each           | <u>—</u>      |
| Other programs   | <u>—</u>                | 10 each           | <u>—</u>      |
| Total number minutes spot and program time   | <u>—</u>                | 2 each            | <u>—</u>      |
| NUMISMATIC TALKS:  |                         |                   |               |
| Number of talks to numismatic groups   | <u>—</u>                | 2 each            | <u>—</u>      |
| Number of talks to non-numismatic groups   | <u>—</u>                | 10 each           | <u>—</u>      |
| Total number of minutes  | <u>—</u>                | 1 each            | <u>—</u>      |
| Total number in attendance   | <u>—</u>                | 1/5 persons       | <u>—</u>      |
| MISCELLANEOUS NOTICES (list or show separately):   |                         |                   |               |
| Club bulletins or notices  | <u>134</u>              | 1 each?           | <u>134</u> *? |
| Posters (each different)   | <u>5 of 7</u>           | 2 each            | <u>10</u>     |
| Other (street banners, handbills, etc.)  | <u>—</u>                | open              | <u>—</u>      |
| PROCLAMATIONS:   |                         |                   |               |
| Governor of your state   | <u>—</u>                | 25 each           | <u>—</u>      |
| County, city or town officials where you are located   | <u>—</u>                | 10 each           | <u>—</u>      |
| LETTERS:   |                         |                   |               |
| Letters to USA Congressman   | <u>—</u>                | 5 each            | <u>—</u>      |
| Letters from USA Congressman   | <u>—</u>                | 3 each            | <u>—</u>      |
| MEMBERSHIP APPLICATIONS:   |                         |                   |               |
| American Numismatic Association  | <u>—</u>                | 10 each           | <u>—</u>      |
| Your club, state, regional and international   | <u>10</u>               | 2 each            | <u>20</u>     |
| SPECIAL ACTIVITIES (list separately):  |                         |                   |               |
| Coin clinic, shows, workshops, educational forums, books to libraries, citations, ceremonies, etc. | <u>refer to book</u>    | open              | <u>—</u>      |
| SPECIFIC ADDITIONAL POINTS to be awarded by judges.  |                         |                   |               |
| Character of report (overall completeness of activities)   |                         | Grand Total       | <u>341</u> *  |

\* 100 special notices put on the plants 100 bulletin boards, refer to samples in scrapbook  
 34 club notices for April concerning NCW



I am not sure ~~as~~ how to class the photograph (in scrapbook)  
taken for the forthcoming article on the LARA Coin Club and NCW to be  
published in Lederle's CHEVRON.